

High quality content

awareGO

for cyber security awareness

Fun and bite-sized

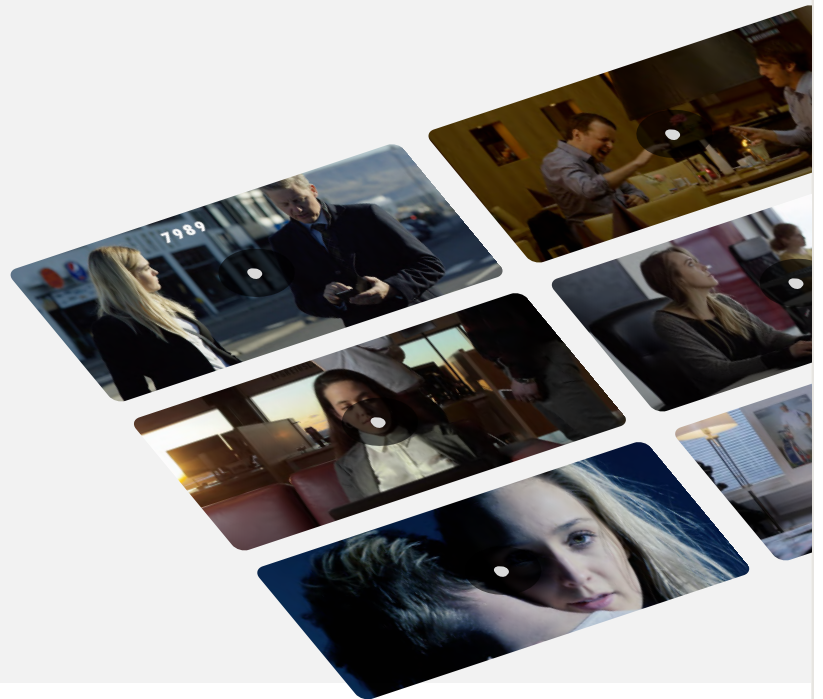
Saves time - **Saves money**

Designed to **keep you interested**

Designed to **maximize learning**

Made **like short advertisements**

for good security behavior



Why our approach works



①

Advertising techniques

AwareGO borrows from the masters of advertising where short, story driven videos increase employee awareness levels and help keep the work place safe.



②

Actors not animations

Professional actors create relatable stories. AwareGO often uses strong metaphors or similar situations to make the message clearer.



③

New content added monthly

AwareGO videos are always up to date with the latest threats as two new videos are added monthly.

Why choose AwareGO?

AwareGO's focus has always been one of simplicity, ease of access and, time-saving. We also believe in meeting our viewers as equals instead of lecturing them and in making security awareness fun, or at least, less boring. As soon as security awareness training becomes lecturing or takes too long, employees will lose interest, stop watching or resent the training. With AwareGO you will have access to engaging, high-quality content that increases learning and helps keep security awareness top-of-mind.

"Absolute recommendation because the work AwareGO does is great, the message comes across loud and clear and should be shared further." CSO banking

