

High quality content

awareGO

for cyber security awareness

Fun and bite-sized

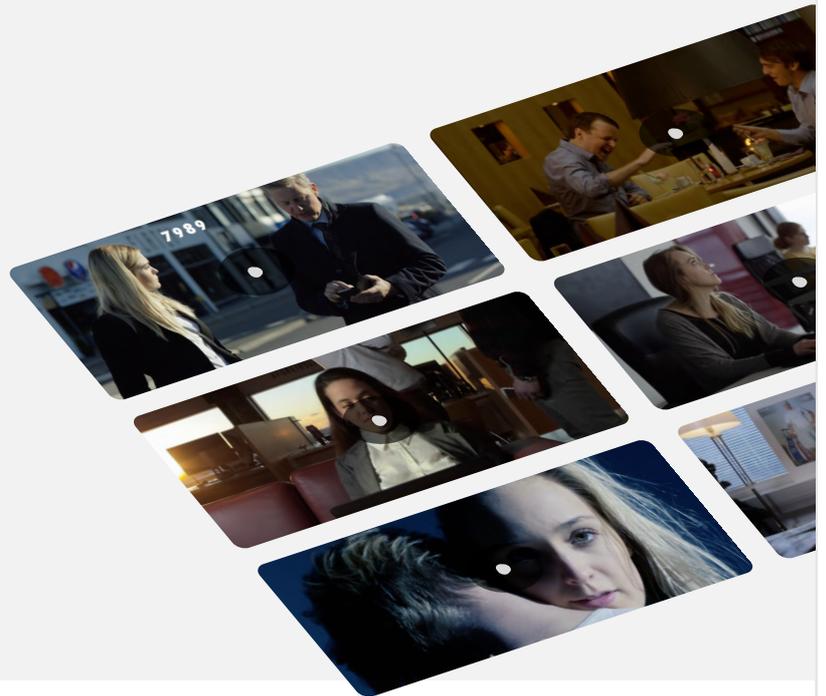
Saves time - **Saves money**

Designed to **keep you interested**

Designed to **maximize learning**

Made **like short advertisements**

for good security behavior



Why our approach works



1

Advertising techniques

AwareGO borrows from the masters of advertising where short, story driven videos increase employee awareness levels and help keep the work place safe.



2

Actors not animations

Professional actors create relatable stories. AwareGO often uses strong metaphors or similar situations to make the message clearer.



3

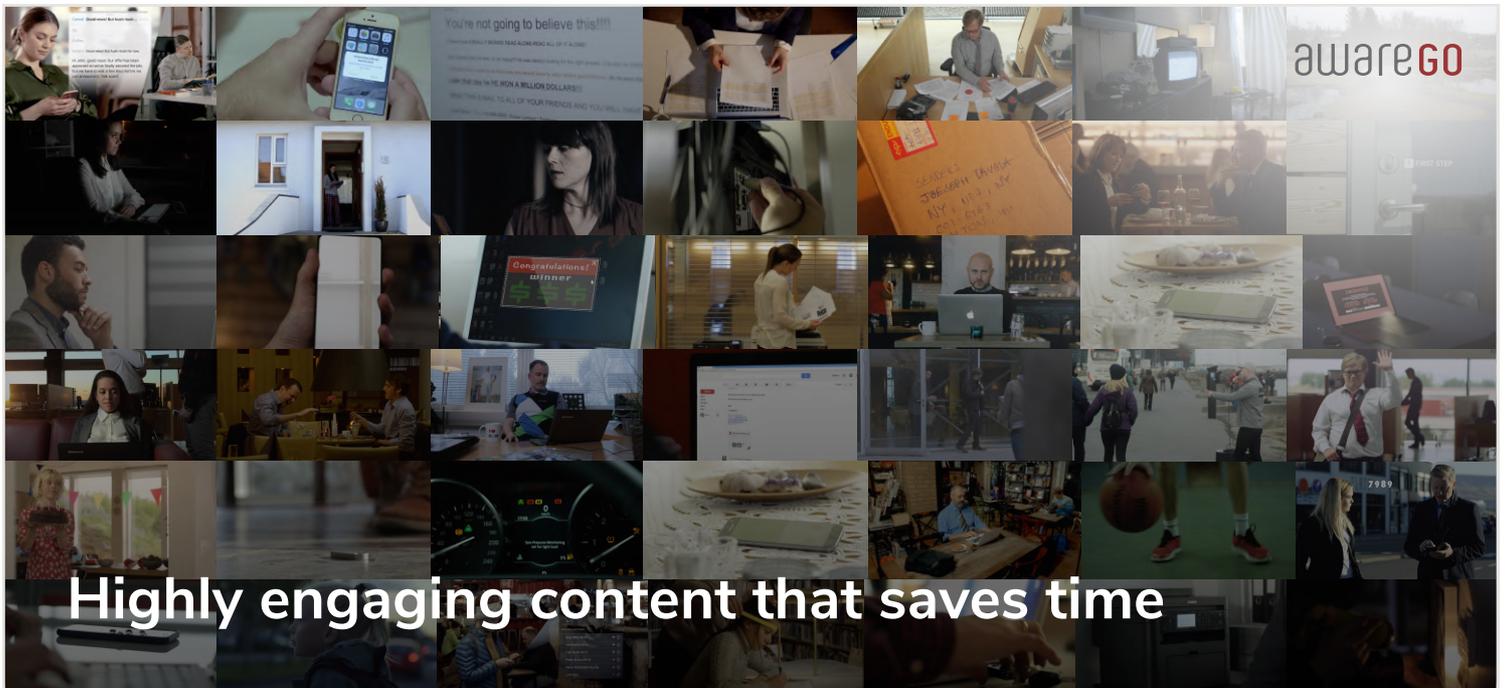
New content added monthly

AwareGO videos are always up to date with the latest threats as two new videos are added monthly.

Why choose AwareGO?

AwareGO's focus has always been one of simplicity, ease of access and, time-saving. We also believe in meeting our viewers as equals instead of lecturing them and in making security awareness fun, or at least, less boring. As soon as security awareness training becomes lecturing or takes too long, employees will lose interest, stop watching or resent the training. With AwareGO you will have access to engaging, high-quality content that increases learning and helps keep security awareness top-of-mind.

"Absolute recommendation because the work AwareGO does is great, the message comes across loud and clear and should be shared further." CSO banking



Highly engaging content that saves time

Stay up to date

New and constantly evolving threats require a new, up-to-date approach. We create relevant videos every month to keep up with the latest risks.

AwareGO's security awareness videos are only around one minute each. No video is over two minutes. All videos have strong concepts and visuals that keep the viewer engaged and increase learning and information retention.

Our goal is for the viewer to see and recognize the situations they depict which heightens their ability to learn and remember the lesson. And a little bit of humor never hurts to keep people interested.

FOCUS ON PEOPLE

Security awareness should be **enjoyable**

We use the tools and techniques of the advertising world to create short, storydriven and effective training videos.

1

COST-EFFICIENT

Security awareness should be **effective and efficient**

12 years ago AwareGO's videos were 15 minutes long. When we cut them down to 1-2 minutes things really started happening. Today no video is over 2 minutes.

2

ALWAYS ON MIND AND UP-TO-DATE

Security awareness should be **continuous**

Security awareness is a subject that needs to be on a constant reminder at any organization. That way it always stays fresh in the employee's mind and it's easier to update them about new threats.

3

OPEN MINDED

Listen to people

Our customers help us improve our content and make it more relevant. The same principle applies for our own employees, everyone at AwareGO has a chance to express their ideas.

4

New videos every month

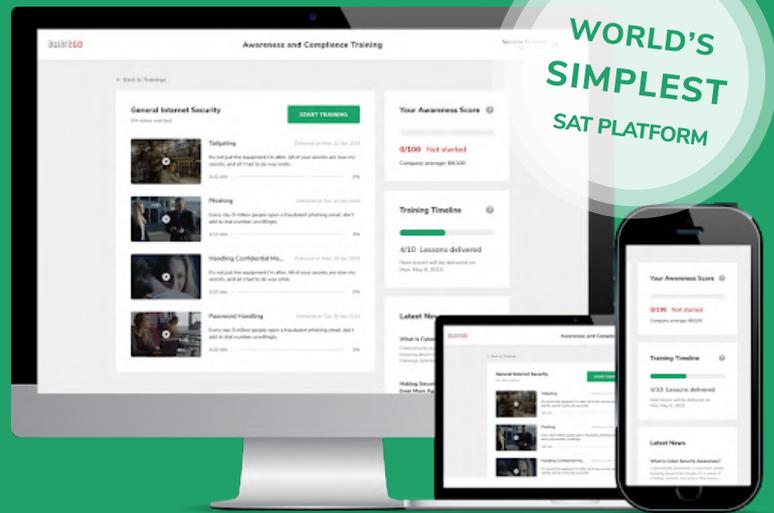
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- **GDPR compliance:** Data leaks, collecting unnecessary data and handling of confidential material
- **Phishing**
- **Speare phishing**
- **CEO scams**
- **Spyware**
- **Ransomware**
- **Vishing**
- **Shoulder surfing**
- **Social engineering**
- **Password safety** and handling
- **Email safety** and etiquette
- **Double checking account numbers**
- **Software installs**
- **Tailgating**
- **Clean desk** policies
- **Printouts** and network printers
- **HTTPS** vs. HTTP
- **Information sharing**
- **Checking for correct links**
- **Handling unknown removable media**
- **Multi factor authentication**
- **Social media** etiquette
- **Malicious attachments**
- **The importance of software updates**
- **Internet protocol and Wi-Fi safety**

AwareGO Software

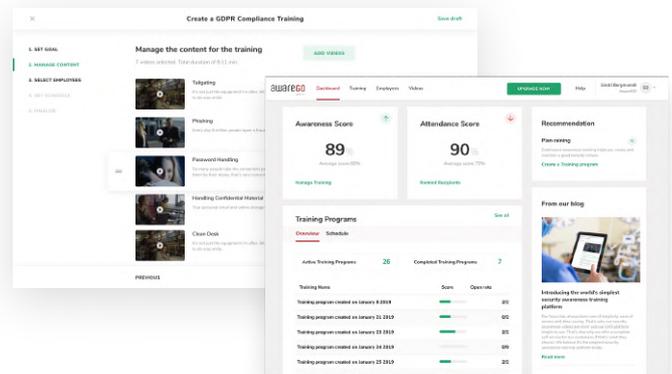
AwareGO has created a sleek and simple platform for Security Awareness Training (SAT).

Our cloud-based software can be up and running in a matter of minutes. It helps you schedule training in advance, saves time and gives you a clear overview of awareness scores and attendance.



Software features

- Works across devices
- Easy to navigate
- Sleek and simple employee view
- Creating training programs is fast and easy
- Ready-made training programs available
 - focusing on different aspects of SAT
- Schedule long-term training programs in advance
- Admins can track progress by group or individual users
- Employees can be divided into groups based on their SAT needs or by division
- Additional resources such as SAT posters available
- Reminders to employees who haven't participated
- Multiple languages available and more to come soon.
- Progress reports can be downloaded as PDFs



Join us today!

For any further information, please contact us at partner@awarego.com

"New LMS that rolled out is fantastic — seeing programs grouped and categorized very well thought through makes my job easier! It's easy to set it up and to delegate to HR or staff onboarding people. They don't even have to think about this." - Christine Ray CISO Unqork

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